



The 61st Winter Park Sidewalk Art Festival, March 20-22, 2019

For Immediate Release
February 2020

One of Central Florida's favorite springtime traditions, The Winter Park Sidewalk Art Festival, will be held on March 20, 21, 22, 2020. It is one of the nation's oldest and most prestigious juried fine art shows. It is ranked among the most highly regarded outdoor art shows in the nation and its artists compete for one of the largest cash awards (\$74,500) among the top shows. Additionally, the enthusiastic Patrons Program is expected to spend more than \$80,000 in Art Bucks this year.

The festival features original artwork that has been designed and executed by the exhibiting artists during the past two years. The show is held in historic downtown Winter Park, a beautifully landscaped area whose surrounding streets are closed during the Festival to allow for foot traffic only. Artists' booths nestle under large oak trees in Central Park and line Park Avenue in the heart of this charming downtown with brick streets, unique boutique shops, and inviting outdoor cafes and bistros.

Attendance is estimated at over 300,000 people for the three-day festival, which is one of Central Florida's largest outdoor events. Each year up to 225 artists are selected for participation, chosen from more than 1100 national and international applications. Along with these juried fine artists and three emerging artists, the festival features concerts in Central Park, a wide variety of food and beverages, a large display of outstanding art from local schools and interactive art activities for the kids guided by local museums.

The Friday night jazz concert is free and is much anticipated by the community each year drawing a large enthusiastic crowd. Headlining this year's concert will be The Smooth Jazz All Stars featuring Jeff Kashiwa, Jackiem Joyner, Steve Oliver and Nicholas Cole starting at 7:30 pm.

The commemorative poster, t-shirts and other memorabilia will be available at three merchandise sales tents throughout the festival. This year's vibrant and whimsical poster is a mixed media collage called "Springtime 2020" by popular local artist Victor Bokas. After the Festival is over, you can still purchase this year's and past posters by visiting the festival's website at wpsaf.org.

For more details about this year's festival visit the website at <http://wpsaf.org/>.

The Winter Park Sidewalk Art Festival
P.O. Box 597, Winter Park, FL, 32790
407-644-7207