



SPONSORSHIPS

The Winter Park Sidewalk Art Festival

March 20, 21, 22, 2020

61 YEARS and going strong! Be a part of The Winter Park Sidewalk Art Festival's annual celebration of the arts held in March along Winter Park's historic and charming Park Ave and in Central Park. With over 350,000 visitors and 225 top-rated fine artists, art lovers and festival attendees anticipate this three-day weekend event each year. Sponsorship packages are available in many levels. We look forward to working with you to find the best one for your company.

CORPORATE BOOTH SPONSORS

10' x 10' booth space

10' x 20' booth space

Booth spaces are available throughout the festival, ensuring you great visibility. Returning sponsors get first choice of location.

ENTERTAINMENT SPONSOR

Be the sponsor of the stage entertainment.

This sponsor gains the largest amount of exposure by having their logos prominently displayed on the banner across the top of the festival's concert stage. This sponsorship enables us to provide quality stage entertainment throughout the festival. During Friday night's popular Jazz Concert, the concert area is packed with festival attendees. The stage is the best place to be in front of festivalgoers for hours on end during the entire three days of the festival.

This sponsorship includes:

- Stage

- Booth space

- Full page ad in the official program (or half page if there are two sponsors)

- Sponsor logo on Entertainment Schedule, on WPSAF website, broadcast ads & social media

POSTER UNVEILING PARTY SPONSOR

Be the sponsor of this prestigious evening event held at the Winter Park Farmers' Market in February before the festival. The esteemed poster artist chosen for this year's festival reveals his/her poster art to the festival's patrons, sponsors, media, city officials, and board members. Attendees look forward to this popular social event every year. It is one not to miss!

This sponsorship includes:

- Highly visible banner at the event

- Sponsorship highlighted on the invitation using your name and logo

- Recognition on WPSAF website and social media

- 4 VIP invitations to the event

HOSPITALITY SPONSOR

Be the sponsor of the Artists' Hospitality Tent and your generosity will not go unnoticed! Your name and logo will be prominently displayed on the Hospitality Tent sign. In addition, guests may place promotional items inside the tent for pick-up. As our tired and hot artists, along with our board members, retreat to this oasis for refreshments, they will certainly appreciate your support when they see your name and logo next to the inviting snacks, fruit, and water that you helped provide.

This sponsorship includes:

- Visible sign outside of the Hospitality Tent
- Recognition on WPSAF social media and website
- 4 VIP invitations to the Artists' Party

ARTIST' PARTY SPONSOR

This Saturday night awards event is a high point of the weekend for the artists. It is a chance for them to socialize with other artists, community leaders, and the festival judges, board, patrons and sponsors. About 450 guests gather at the Farmers' Market to recognize this year's award winners during this fun and lively dinner.

This sponsorship includes:

- Banner prominently displayed at the event
- Recognition on WPSAF social media and website
- 4 VIP invitations to the Artists' Party

VOLUNTEER T-SHIRT SPONSOR

Have your name and logo printed on the back of the brightly colored T-shirts that our volunteers would be wearing. Approximately 150 volunteers work throughout the festival all three days. This is a highly visible marketing opportunity during the festival. Our volunteers are sure to wear them after the festival for continued exposure for your company.

ARE YOU AN ART LOVER AND ENJOY SOCIAL EVENTS TOO?

If so, you also may be interested in our beneficial Patrons Program.

To find out more about this opportunity, please visit www.wpsaf.org, and then click on PATRONS in the header.

